

HEDGE FUND COMPANY

A globally recognized Hedge Fund company wanted to drive better engagement of their HR services and adoption of their underutilized HR software.



CHALLENGES

This hedge fund company headquartered in New York City required a system that allowed their 2,000 employees to easily access a range of services.

Key challenges they faced included:

- Bloated onboarding process directing employees to 21 different places (6 emails, 4 different systems, 11 wiki pages).
- Generic HR experience which meant employees were missing out on the content, benefits and career opportunities that were relevant to them
- Lack of personalization resulted in heightened administrative work for HR while they fielded multiple, repeated requests
- Multiple HR applications (Workday, Cornerstone, Dovetail) that were useful but not easily found, were not well utilized and at times housed over-complicated unintuitive processes

SOLUTION

- Applaud's Employee Experience Platform (EXP) was implemented as a single entry point to all HR services providing a personalized consumer-grade experience for every user
- Leveraging templates and the drag-and-drop, no-code functionality, HR was able to take ongoing ownership of the platform and make changes without leaning on IT

COMPANY PROFILE

FINANCIAL SERVICES

Industry

2,000

Employees

WORKDAY

Core HCM

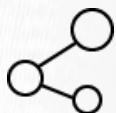
UNITED STATES

headquartered



8% REDUCTION

In queries into HR within one month of launching



1 ENTRY POINT

Into all HR services and systems of record



SEAMLESS ONBOARDING

With just one email directing users to Applaud