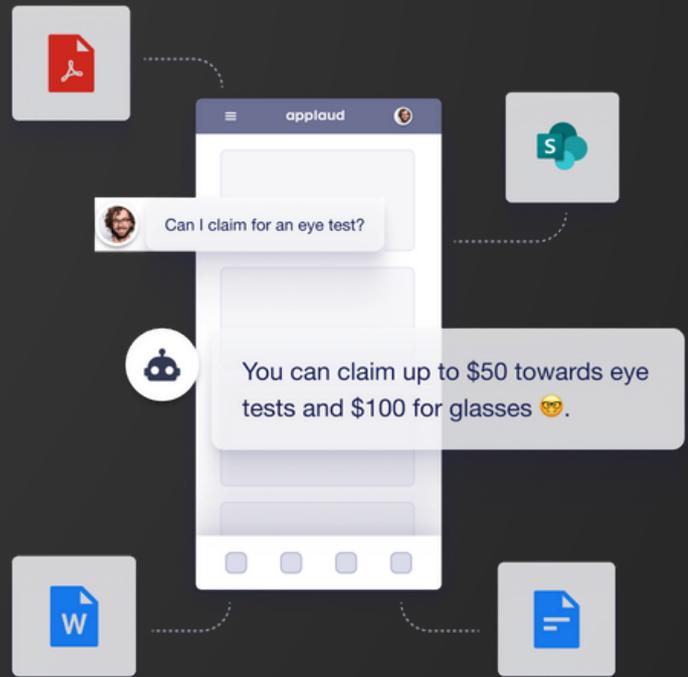


AI Assistant

A personal HR helper for every employee

Elevate your HR support with Applaud's AI Assistant. Using existing knowledge articles and data from multiple sources, Applaud's AI Assistant delivers precise and personalized answers to your employees' most pressing questions.

Accessible on platforms like WhatsApp, Teams, or Slack, it meets employees where they are for a truly seamless employee experience.



HR support on-demand

HR queries handled instantly, without ever breaking the flow of work. Employees never have to go searching for answers again



Chat-enabled task completion

Simple HR tasks can be completed right there and then inside the chat window



Brand tone of voice

Conversational style and tone all aligned exactly to your brand



Powerful integration

Choose where your assistant pulls its answers from: your knowledge base, pdfs/documents or other HR systems without updating or formatting a thing



Maintaining human connections

If a query requires a human touch, it will hand off to your HR service desk or raise a case



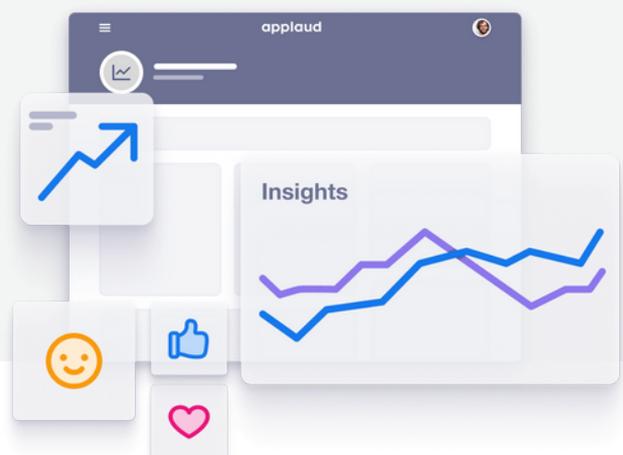
Multi-channel accessibility

Meet your employees where they are, Slack, Teams, WhatsApp

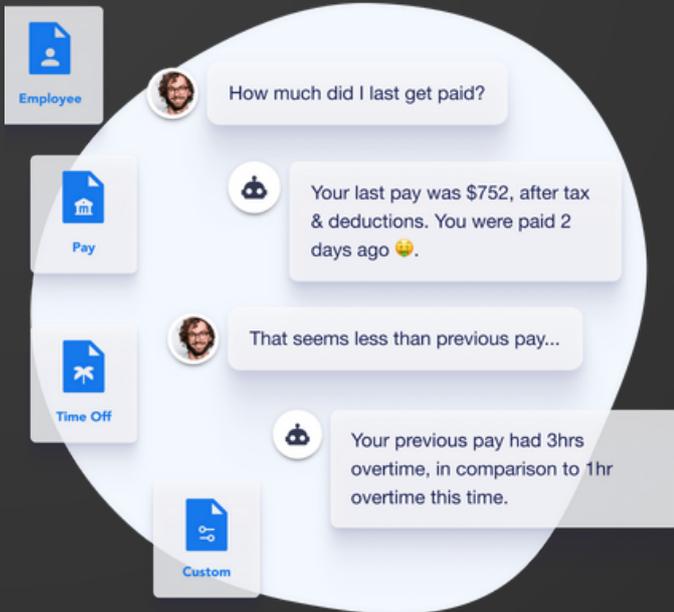


Experience analytics

Understand what's going on with your people and make data-driven HR moves based on easy-to-digest analytics



Key benefits



- ✓ **HR cases caught before they get raised:** Instantly respond to employee queries, delivering one-on-one, in the moment support so your employees' days remain undisrupted
- ✓ **Employees get back to the job they were hired to do, morale boosted:** Cut through the noise by serving the right information to your employees at the right time via whichever device or channel they're on
- ✓ **HR reputation drastically improved:** Hook your AI assistant up to your knowledge base, policy docs or intranet so it learns as you publish, always giving out the most accurate answers

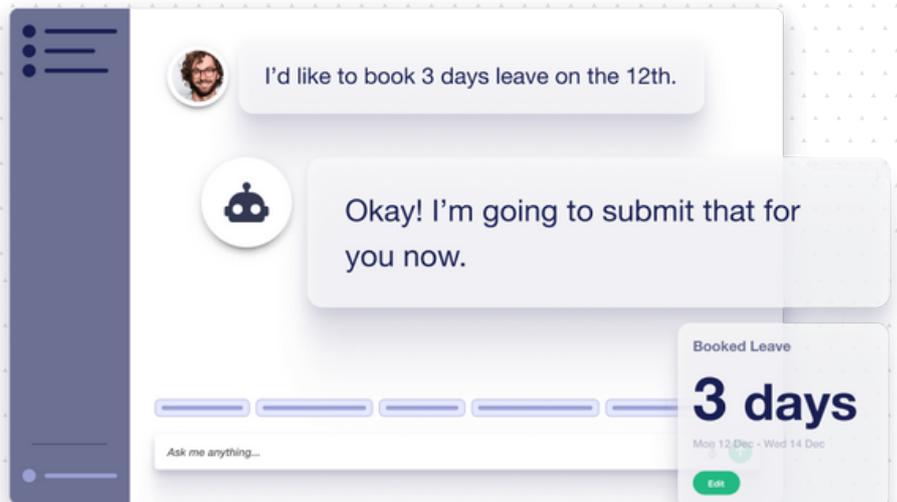
55%

ROI

After implementing next-gen AI assistants, organizations saw an average of 55% ROI* within 6 months and 400% ROI within 24 months

*LinkedIn

AI Assistant: Return on Investment



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